

# Towards Retail Resilience - ToRRe

ToRRe Project Partners

Our Mission is to address the digital realities in relation to the challenges in the retail sector. We aim to incorporate our research into a practical fresh approach so that end users are provided with the engaging, active, and balanced education they need to reach their full and unique potential.

ToRRe will create training contents adapted on the needs of the target group available online in Bulgarian, Dutch, English, Spanish, free to use. The on-line component will provide a flexible individualised learning pathway.



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# ABOUT ToRRe (Towards Retail Resilience)

Rapid technology has impacted the retail world drastically. From transforming the ways consumers connect with brands, to providing a seamless shopping experience, changes in the sector seem unstoppable. The reasons behind this speedy revolution are consumers' increasing demands together with the adoption of smart retail technologies. Retailers who quickly adopt these technologies will stay at the head of the curve.

ToRRe seeks to offer an e-learning programme in the field of non-formal continuous education for the retail sector to support the development of high-performing digital education ecosystem, exploiting the opportunities to:

- up-skill and reskill those dependent on the retail sector by closing the digital skills gap
- adapt retailers' individual offering to the everchanging environment
- respond to challenges, threats and opportunities related to the retail sector as a digitally dependent economy by reducing the mismatch between the skills available and those demanded for its digital transformation.



The impact of the delivery of a high-quality training offer in the Partner countries and in Europe will be to;

- Address digital transformation
- Increase the flexibility of opportunities in vocational education and training
- Adapt vocational education and training to labour market needs
- Address innovative topics specific to the retail sector
- Enhance the quality of retail sector teaching/learning creativity and critical thinking.
- Address the challenge of making teachers digitally 'literate',
- Help VET realise they can contribute to content creation in their respective fields.
- Improve access to secure and adaptable employment
- Make it easier for individuals to manage transitions in the labour market

The innovativeness of ToRRe lies in providing the retail sector with an agile toolkit, capable to support learning with focus on retail. Through the development of fundamental competences adapted to both online and classroom teaching .ToRRe will meet the accelerated need to provide online learning tools and flexible learning specific to the retail sector.

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